

URC Radio

Media-Kit

THE FIRST
MODERN
UKRAINIAN
ONLINE RADIO



THE RADIO THAT BRINGS
PEOPLE TOGETHER

www.urcradio.com





The first professional Ukrainian online radio station in the United States

URC RADIO is a Modern Ukrainian Online Radio Station in the United States with an office in Arlington Heights (Chicago Area).

The content of our broadcast is specially designed taking into account the tastes of the most demanding Ukrainian-American listener. Don't waste your precious time searching for useful information and quality music. We did it for you. Just join, download the apps and listen.

With a passion
for Ukraine

**URC
RADIO**

**INTERESTING
PROGRAMS
AND RUBRICS**

**DAILY NEWS
AND MORE
VALUABLE
INFORMATION**

**NEW
TRANDY MUSIC
AND UNFORGETTABLE
UKRAINIAN HITS**

www.urcradio.com

Завантажити в
App Store

Завантажити в
Google Play

60%

OF MUSIC AND
ENTERTAINMENT
CONTENT



40%

OF INTERESTING
INFORMATION
AND NEWS

MUSIC AND INFORMATION RADIO STATION

- The best, popular, latest Ukrainian music and unforgettable musical classics for Ukrainians in the USA.
- Exclusive, daily, Ukrainian news, local Chicago news, USA and international new in Ukrainian.
- Extremely interesting rubrics, programs and other content.
- Mobility and accessibility in any corner of the planet.
- 24-hour order 24/7.
- Free application for iOS and Android.
- High sound quality.



70%
OF UKRAINIAN
MUSIC

100%

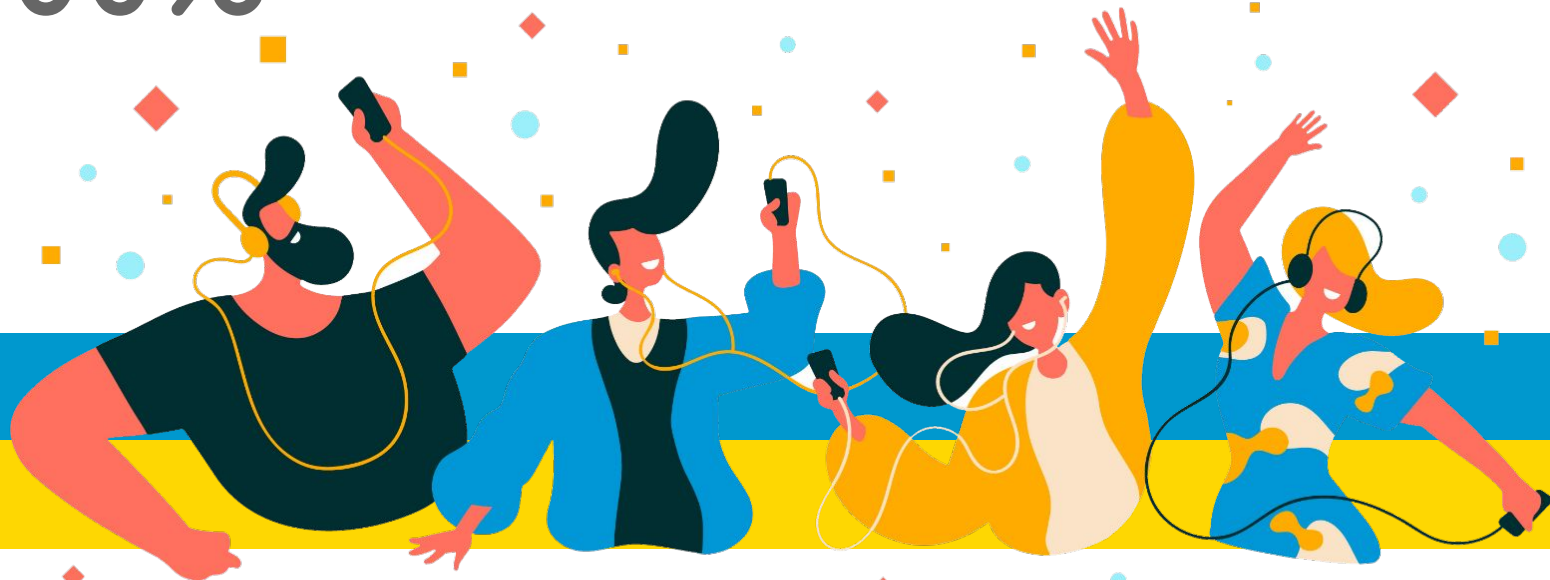
HITS

30%
OF WORLD
MUSIC

www.urcradio.com



100% OF UKRAINIAN LANGUAGE CONTENT



SPECIALLY DESIGNED

taking into account the tastes of the Ukrainian-American listener



24/7 ORDER

in any corner of the planet



#URC4YOU

24/7/365



www.urcradio.com

DEMOGRAPHY

AUDIENCE OF LISTENERS

47%

OF MEN



53%

OF WOMEN



The progressive audience of listeners is the Ukrainians of the USA and Canada

12%: 20-22 years old
45%: 22-35 years old
35%: 36-55 years old
8%: 55+ years old

www.urcradio.com

DEMOGRAPHY

INTERESTS

- Ukrainians in the United States are people with modern views who take an active life position, love Ukraine and support Ukrainian.
- Successful businessmen and realized entrepreneurs.
- Creative personalities.
- Ukrainian music lovers.
- Truckers (Truck Drivers) of the USA.





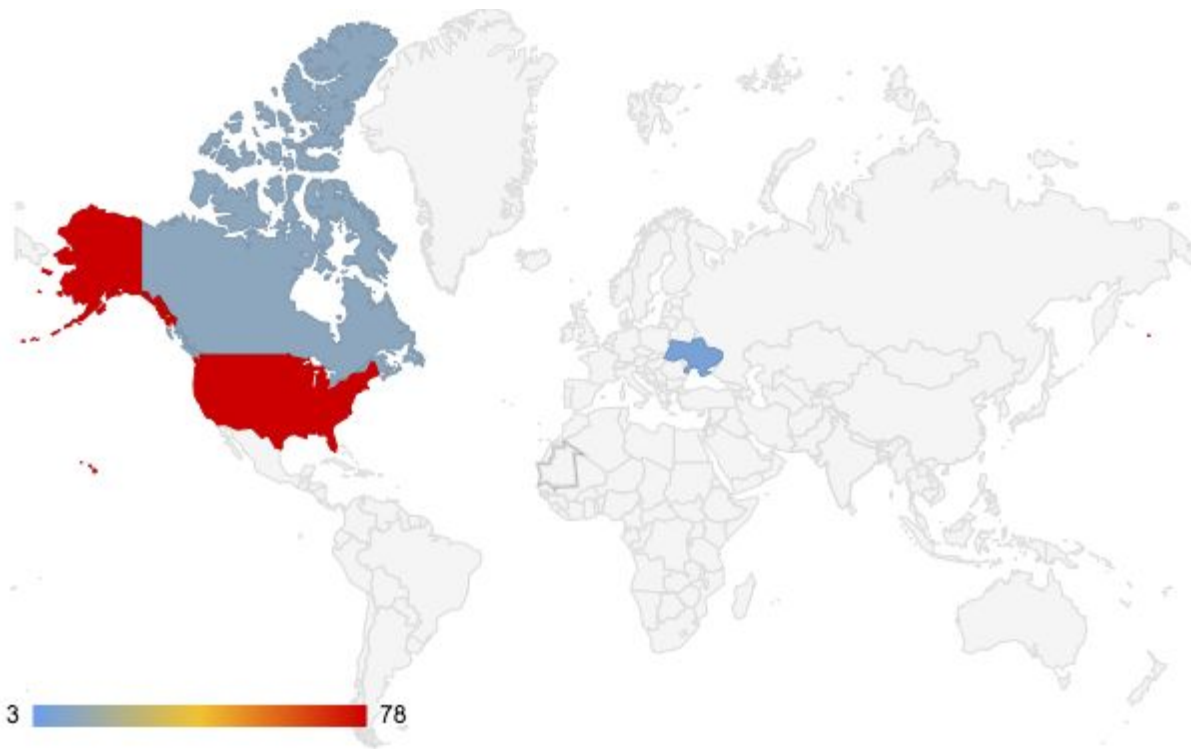
LISTENING TO THE RADIO STATION



40000+
listens per month.

20minutes.
the average time
the listener is on the
wave

LISTENING TO THE RADIO STATION



78%: the USA
12%: Canada
7%: Ukraine
3%: other countries

WHERE TO LISTEN!?



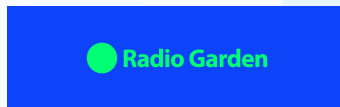
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[Ask Alex](#)



[Official website](#)



[Listen on
Radio Garden](#)



[Download App
for Android](#)



[Listen on
TuneIn App](#)



URC Radio Community

URC RADIO is not just a radio station,
it is an online community of thousands with a
total of over 50,000 people.

Among our subscribers are famous Ukrainian stars and public figures. URC Radio Community is a major source of exclusive information for Ukrainians in America and beyond. Thanks to our daily updated information resources, round-the-clock broadcast and our mobile technologies, our listeners have a wide range of access to information and only selected, high-quality music anywhere and anytime.





ADVERTISING OPPORTUNITIES

Programs and Headings

Sponsorship of programs and Headings gives additional privileges for advertisers, because it definitely separates the partner from the flow of other advertising companies, which makes the advertising event exclusive and provides an opportunity for accentuation. URC Radio offers partners a wide range of already created programs and headings and also provides the option of exclusive creation specifically for the advertising needs of the partner. ([Information about headings->>](#))

Audio advertising

Placement of commercial advertising (audio clips up to 30 seconds on 24/7 air URC Radio. Different price ranges are available depending on the timing of the audio ad (Prime Time, Business Time, Non-Business Time) and the duration of the partnership (1, 3, 6, 12 months).

Advertising on social networks

Placement of advertising information on URC Radio online resources with an audience of many thousand.



CONTACTS

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🌐 www.urcradio.com

f #urcradio 📷 @urc_radio





СЛУХАЙ
ТАНЦЮЙ
СТІВАЙ

